**Aquablu Closes €7M Seed Round Live on Dutch Dragons Podcast**

**Amsterdam, 11 June 2025 – Aquablu, the Dutch company rethinking workplace hydration through smart, tech-enabled dispensers, has raised €7 million in fresh capital through its Seed funding round. The round includes a standout moment: a live, on-air commitment of €750,000 during the Dutch Dragons podcast, which later increased to €1.1 million after the episode aired.**



The

**Dutch Dragons**

podcast, where upcoming and well-known entrepreneurs share their entrepreneurial journey, took a different twist this time. True to Dragon style, the entrepreneurs–Bas Witvoet, Pieter Schoen, and Michel Perridon–became so excited about Aquablu’s story and momentum that they decided to invest €1.1 million on the spot.

*“The reason I decided to invest in Aquablu is that I was genuinely impressed by the two young entrepreneurs, Marc and Marnix, who started the company while still in university. I myself co-founded several companies during my student days together with my close friend and business partner Harald, so I know firsthand what an exciting and opportunity-rich time lies ahead for them,”*

***said***

***Pieter Schoen***

*. “I'm really looking forward to building something great with the guys at Aquablu and supporting them wherever I can. As I often say, it's the entrepreneur who makes the difference — a great entrepreneur can even sell water! Which, of course, fits perfectly with the Aquablu story.”*

The remainder of the round includes participation from

**strategic private investors, a list of names that resembles the speaker list at the World Economic Forum more than a typical cap table of a common scale-up. Frans van Houten, former CEO of Philips, led this round**

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*“What impressed me most is how much Aquablu already has figured out,”*

***said***

***Frans van Houten***

*. “They’ve built a strong foundation, smart distribution, a great product, and a clear go-to-market strategy. It’s rare to see a team that combines purpose with execution so well. They’re not just talking about making healthy hydration easy at work, they’re doing it, at scale.”*

The funding will be used to support

**international expansion**

, drive

**R&D**

, and scale

**automation**

across Aquablu’s hydration platform. The company aims to achieve €100 million in revenue with a lean team of fewer than 100 employees by 2028.

Aquablu’s flagship system,

**REFILL+**

, delivers chilled, sparkling, or still functional water infused with natural flavors, electrolytes, and B vitamins. Designed for offices, hotels, and public spaces, it replaces bottled drinks with a healthier, more engaging experience, all while eliminating single-use plastic.

*“What Nespresso did for coffee, we’re doing for water,”*

said

**Marnix Stokvis**

, co-founder of Aquablu.

*“But sustainably and exclusively for businesses.”*

Rather than raising through traditional venture capital, Aquablu structured the round as a

**Friends of**

**Aquablu**

raise, a curated group of operators and investors who share the company’s mindset around speed and execution.

*“We weren’t looking for monthly board meetings or heavy reporting duties,”*

Stokvis added.

*“We need partners who believe in speed and execution.”*

Aquablu has achieved over 300% year-over-year growth for three consecutive years, fueled by surging demand across both corporate and hospitality sectors. In 2025, the company reached a major milestone—achieving profitability for the first time since its founding, with April marking the turning point.

*“We’re at the beginning of a fundamental shift,” says co-founder Marc van Zuylen. “Companies are reimagining hydration—not as a cost, but as part of their brand and sustainability strategy.”*

Aquablu continues to grow and is still hiring the best talent to help build what’s next,

**with over 10 open positions across various departments**

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**Founded in 2018 by Marnix and Marc, Aquablu is one of the fastest-growing tech companies in the Netherlands in the health and wellness space.**

Its award-winning products have received the Red Dot Design Award and were recognized with the CBRE Innovation Award in 2023.

*For press inquiries, partnership opportunities, or to learn more, visit*

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**Over: Aquablu**

Aquablu REFILL – The Next Generation Hydration<br />
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Aquablu is transforming hydration with smart, sustainable, and health-focused solutions. The REFILL system offers freshly purified, zero-sugar drinks—still, sparkling, or chilled—infused with functional flavors that support focus, relaxation, and immunity.<br />
Founded in 2018 by Marnix and Marc, Aquablu is now one of the fastest-growing tech companies in the Netherlands. Its award-winning products have received the Red Dot Design Award and the CBRE Innovation Award.<br />
Designed for workplaces, hospitality, and public spaces, Aquablu makes better hydration easy, enjoyable, and better for the planet.

**Newsroom**

Bekijk het volledige persbericht inclusief meer foto's en video's in onze Newsroom.

[Bekijk het volledige persbericht](https://aquablu.presscloud.ai/pers/aquablu-closes-eur7m-seed-round-live-on-dutch-dragons-podcast-1)

[Bekijk alle voorgaande persberichten](https://aquablu.presscloud.ai)

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